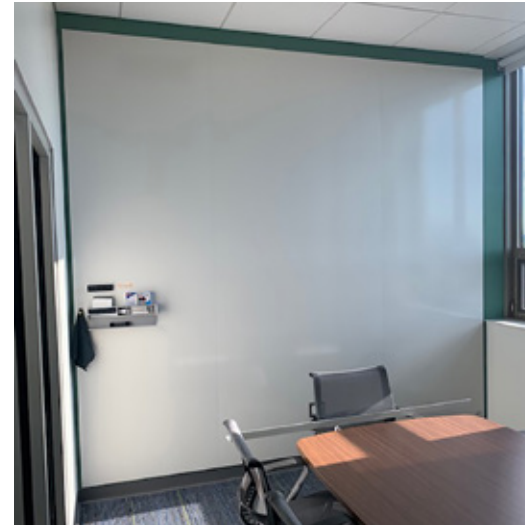


Are you still writing over the ghosts of words past?
Then it's time to move on from wall applied writing surfaces.



Non-Magnetic, Porous,
Wall Applied Writing Surface
with Limited Warranty

VS



Magnetic, Non-Porous, Full coverage,
Projectable, Porcelain Steel Writing Surface
with Forever Warranty

Writing on a porous writing surface that, as you use it, continually gets darker and darker with marker staining? Want to restore the surface? You have to reapply the film or repaint the wall, basically investing in a total new product application.

With CPS Porcelain Enamel Steel Markerboards from coronaVISUAL, you install it once. It's a truly optimum, non-porous writing surface with a lifetime warranty against delamination and discoloration. It's magnetic, scratch proof and impact resistant. Our EXIMO Cleaning System* removes all marker stains—even permanent marker (the marker ink sits on top of the enamel steel surface), to keep your initial investment in pristine writing condition, and maintain clear readability. (See our comparison chart on page 2)

So maybe it's time to give up the ghosts.

*See a Demo of the EXIMO Cleaning System in action;

<https://coronagroupinc.com/resources/coronaVISUAL%20EXIMO%20Demo-Video.html>

Markerboard Materials Comparison Chart

	Corona Porcelain Steel Markerboards	Corona Glass Markerboards	Whiteboard Paint	Wall Covering Markerboards
Materiality	<ul style="list-style-type: none"> • Porcelain enamel fused at 800°C/1500°F 	<ul style="list-style-type: none"> • Tempered glass surface 	<ul style="list-style-type: none"> • High Gloss Paint • Typically a two-component epoxy paint 	<ul style="list-style-type: none"> • Linoleum resilient materials laminated to vinyl substrate
Durability	<ul style="list-style-type: none"> • Resistant to bacteria, chemicals, fire and scratching • Withstands high-traffic areas and heavy use 	<ul style="list-style-type: none"> • Resistant to bacteria, chemicals and scratching • Edges are vulnerable to impact 	<ul style="list-style-type: none"> • Only as hard as the wall it is painted on and easily sustains damage • Wears away with extended or heavy use 	<ul style="list-style-type: none"> • Resistant to cracking, chipping, peeling, or deteriorating
Dry Erase Performance	<ul style="list-style-type: none"> • Never stains or ghosts • Easily withstands permanent marker • 3x better initial erasability • 10x better erasability after aging • Smooth surface without friction 	<ul style="list-style-type: none"> • Never stains or ghosts • Easily withstands permanent marker • Good erasability • 10x better erasability after aging • Smooth surface 	<ul style="list-style-type: none"> • Stains and ghosts easily • Does not withstand permanent marker • Does not maintain dry erase quality with aging • "Orange Peel" texture 	<ul style="list-style-type: none"> • Stains and ghosts easily • Does not withstand permanent markers • Does not maintain dry erase quality with aging
Versatility + Design Flexibility	<ul style="list-style-type: none"> • Inherently magnetic, does not require special magnets • Designed for style and customization • Custom Floor-to-Ceiling options and sizes 	<ul style="list-style-type: none"> • Magnetic at additional costs and requires Rare Earth Magnets • Typically not projectable unless specified as special non-glare glass • High level of design • Offers a wide selection of colors and custom image/design printing • Custom Floor-to-Ceiling options and sizes 	<ul style="list-style-type: none"> • Magnetic primer options available additional cost that only retains rare earth magnets that cost approximately \$15 each • Flexible design capacity • Four color options, must use clear for colored or design background 	<ul style="list-style-type: none"> • Magnetic options available for additional cost • Offers a variety of colors and finish options
Environmental Impact	<ul style="list-style-type: none"> • Cradle to Cradle Certified Bronze • Indoor Advantage Gold Certification • 99.9% recyclable 	<ul style="list-style-type: none"> • Low environmental impact 	<ul style="list-style-type: none"> • High odor emissions • Empty paint canisters go to landfills • Some products are green certified after curing 	<ul style="list-style-type: none"> • Most Wall Covering Marker Board products meet indoor Air Quality Specification 01350 • Replacement requires removal and wall repair—old materials to the landfill
Longevity	<ul style="list-style-type: none"> • Lifetime warranty • Lasts 50+ years • Will never require replacement 	<ul style="list-style-type: none"> • Lifetime warranty • Lasts 50+ years • Will never require replacement 	<ul style="list-style-type: none"> • Limited 5 year warranty • Lasts 2-5 years • Requires frequent re-application 	<ul style="list-style-type: none"> • Limited 5 year warranty
Installation	<ul style="list-style-type: none"> • As straightforward as hanging a framed photo • Takes minutes to install, more lightweight • Can be field-cut for outlets or light switches 	<ul style="list-style-type: none"> • As straightforward as hanging a framed photo • Takes longer to install, requires additional personnel to install since glassboards are heavier • Cannot be field-cut for outlets or light switches 	<ul style="list-style-type: none"> • Requires mixing, curing, proper ventilation and multiple coats • Takes over seven days to cure 	<ul style="list-style-type: none"> • Minimum level 4 wall finish, Level 5 preferred • Apply heavy duty adhesive • Requires experienced wall covering installer and MUST follow directions completely
Customer Service	<ul style="list-style-type: none"> • Consistent customer service personnel at factory and authorized dealers throughout North America 	<ul style="list-style-type: none"> • Consistent customer service personnel at factory and authorized dealers throughout North America 	<ul style="list-style-type: none"> • Can be found in retail stores and on-line 	<ul style="list-style-type: none"> • Can be found in retail stores and online